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Sun Spots

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★ FLORAL BALL — MAY 19 ★

May 1956 *Palm Desert, California*

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SUN SPOTS—MAY, 1956

Published at the Shadow Mountain Club, Palm Desert, California. Items of interest to members should be forwarded to "Sun Spots" Box 14, Palm Desert, Calif.

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ON THE COVER

Dream Home on the Desert. Stanthony Corporation's Hospitality House gracing the club entrance and filled with every conceivable appliance to make the modern woman's housekeeping chores a veritable pleasure. Subject of intense publicity in national magazines and other publications, the home was opened to the public for a three day period in early April under the sponsorship of the Palm Desert Women's Club Cancer Fund Drive as hundreds inspected the wonders of modern home engineering.

Swimming instructor Betty Crockett greeted guests at the April 13 Dixie Ball from this perch on a magnolia bedecked swing.

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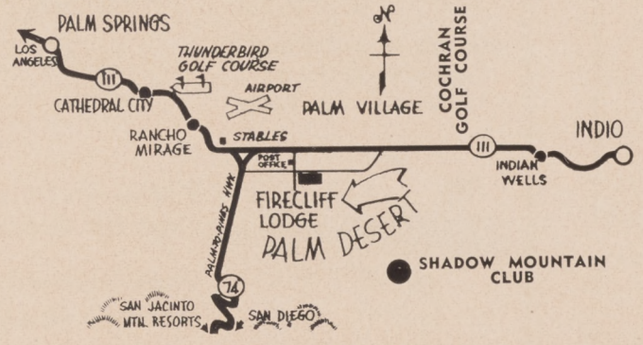

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Coronation night activities concluded on April 2 and were replaced during April with Western night. Popularity of the square dancing classes conducted by Lou Kuehner is evidenced by the above photo showing Mr. and Mrs. Earl Obern, left, watching the whirling couples circle the dance floor.

CLUB SUMMER PROGRAM ANNOUNCED

Word comes from manager Ernie Boudreau's office that the Shadow Mountain Club will break precedent this year and close during the month of August instead of September as in the past. A careful check of the membership indicated that with Labor Day falling on September 3 with the resultant influx of local members with children, the August closing would be of the greatest benefit to the most members.

Other highlights of the summer program include the closing of the main clubhouse after the June 2 Luau, the renovating and enclosing of the Snack Bar, including air conditioning, for use during the summer months.

Chef Howard Fowler will preside over the dining facilities of the Super Snack Bar presenting a varied, moderately priced summer menu for members and guests. Bar facilities will also be incorporated in the new set-up and arrangements for Friday and Saturday night dancing under the stars on the shuffleboard area will be made.

The summer movie program, so popular in past years, will consist of feature movies and short subjects on Wednesday and Friday nights.

Of course the magnificent pool facilities will be available to members and guests, and the popular Thursday night round-robin tennis tournaments will continue. Plans at present call for the golf course to be maintained throughout the summer.

Members are reminded that SUMMER MEMBERSHIPS are again available this year at the unusually low rate of $60 including tax. This will cover the months of June through September and the entire amount may be applied on regular membership October 1. If, therefore, you have any friends or acquaintances whom you would like to sponsor, membership application blanks may be obtained at the club office.

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SENSATIONAL "FLY-IN" PRE-VIEW AT HOSPITALITY HOUSE

Probably one of the most impressive press pre-view parties ever to grace the warm sands of our beautiful desert valley took place April 4 on the occasion of the opening of Stanthony Corporation's Hospitality house at the entrance of Shadow Mountain Club. Never one to do things by halves Stan Joseph, president of Stanthony Corp. and a member of SMC, chartered a huge Constellation 80 passenger airliner, filled it to capacity with bigwigs of magazines, newspaper and building trades industries, insured the cargo for $3 million and flew them to the Palm Springs Airport. At the resort city air strip a caravan of cars chauffeured by members of the Palm Desert Women's club met the visitors and transported them to Palm Desert aided by the motorcycle escort of Palm Springs' police so courteously and generously provided by Chief Gus Kettman.

Hors d'oeuvres and cocktails at the dream mansion accompanied the initial tour through the new home as everyone marveled at the unusual features incorporated in the "House built around a Kitchen." Chief item of interest seemed to be the electronic oven that boiled water in five seconds, baked a potato in five minutes and in general brought the housewife's dream of the future right down to the present.

The entire group adjourned for one o'clock luncheon in the main dining room of Shadow Mountain Club, and afterwards enjoyed the beautiful weather and scenery in leisurely strolling and swimming before caravaning back to the airport for a 5 p.m. take-off for Los Angeles.

The general public were admitted to the Hospitality House the following week end, April 6, 7, and 8 as the Stanthony Corporation generously turned over the home to the Palm Desert Women's Club for a Cancer Fund Drive. Several hundred dollars in admission contributions swelled the Riverside County Cancer Fund as a result.

Door prizes were awarded at a drawing Sunday evening presided over by Bill (Hopalong Cassidy) Boyd and his lovely wife Grace.

New club officers for the coming year. In the usual order, Stan Joseph, 1st Vice President, Andy Moseley, Board Chairman, Ted Smith, President, Boynton Jones, 2nd Vice-President and Ned Blades, Secretary.

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Andy Moseley awards the floral lei to the winner of Miss "Lu-Wow" contest at last year's Luau. June 2 is the date for this year's gala party that will transform the pool area into a South Sea Island Paradise.

EARLY RESERVATIONS URGED FOR JUNE 2 'LUAU'

Here we go again. It's Luau time and again the Shadow Mountain Club Luau, the Greatest of them All, will transform the hundreds of members and their guests to a veritable Polynesian paradise on the desert.

Improving on last year's spectacular staging, the platform spanning the swimming pool has been enlarged and the magnificent show will take place in a setting that may be viewed from almost any place in the pool stadium area. Authentic island dishes as well as less glamorous but equally appetizing fare will be dispensed at huge buffet tables on the club terrace.

In view of the extreme popularity of this season ending, summer starting event it is urged that all members make their reservations as soon as possible.

TWO GREAT PARTIES

MAY 19 — FLORAL BALL

JUNE 2 — LUAU

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MAY 19 'FLORAL BALL' TO FEATURE 'BLANKET OF BLOOMS'

The flowers that "bloom in the spring" will hold a little convention of their own right here at Shadow Mountain Club on the night of May 19 as the first annual "Floral Ball" sponsored by the Florist Telegraph Delivery Association of Southern California, transforms the lounge, dining room, terrace and swimming pool into a wonderland of live blossoms and floral decorations.

Arranged through the untiring efforts of SMC member Allen Willard, the event has already been given national and international publicity through the various floral associations connected with the Southern California group. Truckloads of fresh flowers furnished through courtesy of Southern California Florist's Assn. will be transported to the club on the day before and floral association members will devote many hours of skilled labor at arranging them to literally blanket the clubhouse and lounge areas.

Floating floral arrangements will grace the huge figure eight swimming pool and thousands of gardenias will add their aromatic touch to the event. All who attend will receive generous gifts of flowers. The Todds Trio will play for dinner dancing. Dress will be informal and the entire affair including dinner and dancing is tabbed at $5.00. Reservations for this outstanding party should be made immediately.

Virginia Field Parker at the wheel of her Jaguar roadster during Sports car fashion show transports one of the 8 lovely teen age models to the movie screen platform. Fashions in sport staged in conjunction with the Sports Car Show by Mrs. Belyea's Clothes Horse Shop drew a throng numbering in the hundreds.

STOCKHOLDERS ANNUAL MEETING

The annual meeting of shareholders of Shadow Mountain Park, Inc., which owns and operates the Shadow Mountain Club and adjoining properties, was held Saturday morning, April 7.

The incumbent board of directors was unanimously re-elected for the coming year. New officers elected by the board included Andrew Moseley, Chairman of the Board, S. Theodore Smith, President and Treasurer, Stan Joseph, 1st Vice-President, Boynton Jones, 2nd Vice-President, E. R. Blades, Secretary and Mrs. Gertrude Stretch, Asst. Secretary-Treasurer.

"Coronation Night" Chairman, Hazel Sergeant, was the surprised recipient of a shower of gifts on the April 2 closing night, presented to her by a group of friends and admirers for her long and unceasing work each week during the season.

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Sun Spots hastens to correct statement made in April issue regarding first home built in Palm Desert. The above photo made in April, 1947, shows Carl Henderson and Lois Castle about to leave the hitch rack in front of the home just completed by Carl in April, 1947, on Joshua Tree Street thus qualifying him as the number one residential owner in Shadow Mountain Estates.

SUMMER MEMBERSHIPS NOW AVAILABLE

Summertime memberships covering the months of June through September will again be available to friends and acquaintances of Shadow Mountain Club Members. The price of $50.00 plus $10.00 tax or a total of $60.00 gives summer members full club privileges for the period covered by the membership and the entire amount may be applied on regular membership on October 1. Application blanks may be obtained at the club office or by writing to Shadow Mountain Club, Box 14, Palm Desert.

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Club Closeups.. Who! When! Where!

By GRETCHEN

The month of March has gone and April is running away at a fast pace. In fact, the Easter vacation seems only yesterday! But now is the time for a change—and it has been said that change is the best of all—change relieves monotony and makes anticipation for good things to come. The whole pattern of life in the desert and at Shadow Mountain Club will not be so fast and perhaps not so gay. In fact, "goodbyes" are being said all around but only for a short period. Many Club members are leaving for familiar summer haunts—Michigan, British Columbia, Wisconsin, Oregon, Washington, Illinois and the east coast—again, the change from the warmth and soft glow of the desert and its surrounding magnificent mountains to lakes, streams, green grass and tall, cool trees! The desert, like humans, cannot always be in best form, so with farewell parties all around us, these partings only mean that we will all meet again at Shadow Mountain Club within a few months. Those who live all year around will enjoy the beautiful club pool, the friendly gatherings under the big umbrellas—good food served in a cool spot and open-air movies under the stars! The summer months will see a closely knit Shadow Mountain Club "family." The summer nights are gorgeous—moon, stars and sky forming a well-known desert "back-drop," once seen, can never be forgotten.

The last "Coronation" was April 2. Royalty that night was all Palm Desert—Evelyn Smith, the Queen and the Princesses were Polly Wilson, Kitty Pritzlaff and Willie Alexander. Following the robes and the crowns of Queens and Kings came Western nobility! The first of these western nights on April 9 was really terrific. The "Howdy Pardner" crowd were for the most part in western regalia—colorful, typical and best of all, comfortable. The program was given by a group of Mexican and Spanish entertainers from Padua Hills. Such dancing and singing! These young folk made Shadow Mountain Club seem a part of Mexico and Spain. April 16 brought the second western night and who should be there but the famous western entertainer, "Smiley" Burnett—what a show! What an evening! No better way to start the week off to a bright start than coming to Shadow Mountain Club on Monday nights. Always fun, a good program —wonderful dancing inspired by the Todds—and "surprise" talent presented by famous entertainers who are in the desert for a vacation, but always willing to give of themselves—that is the whole spirit that pervades at Shadow Mountain Club.

Runners-up in the costume contest at the hilarious Shipwreck party March 17, Capt. and Mrs. Arthur Swanson of Rancho Mirage pose on the dance floor with Alice Muro of Los Angeles.

Many members of the Club have been or are going "a-travelin'!" The Wilbur Bears and Bob Ellsworths have been in Mexico—the Nolen Allens have left for an extended tour of the Orient and South Pacific, Honolulu being their last "port of call" on the way home. The Robert Fithians leave the last of July for a European jaunt of a month or two. The O. J. Oshiers will sail in June for a tour of thirteen European countries. Mr. and Mrs. Frank Atha were in foreign lands last fall. Mrs. June Crooker leaves in May for a Mediterranean cruise, Mrs. Constance deVarrane sailed from New York last week for Europe—Mrs. Cal Brown has left for a four month cruise all around the world!

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From out of space to first place in the Shipwreck Party costume contest Jerry and Kay Malone. Their "space ship" crashed on the golf course just in time to qualify them for the big party.

Who doesn't remember the tune "My Blue Heaven." Here's the famous Gene Austin, center, who was responsible for its great popularity flanked by Ray Fezler, owner of the Tower Ranch in Indio, left, and Allen Willard at the April Dixie Ball where Gene entertained with nostalgic renditions of his many famous compositions.

"Brunch on the Terrace" at Shadow Mountain Club has been more popular than ever this Spring. The groups varied in numbers—parties of four to parties of fourteen. Mr. and Mrs. C. Irving Poulsen hosted a Brunch party the Sunday before they left for their home in Akron, Ohio—they gathered fourteen friends around them. Mr. and Mrs. Charles Rowe of Chicago were seen many times at noon on Sunday, as were the Alfred Paquettes, Fred Johnsons, the Parkers, (Willard and Virginia), George Moores, Herbert Pickerings, Robert Fithians, Don Carnes, A. F. Jorgensons, Ned Blades, George Wallings, Admiral Weitzel and Mrs. Weitzel, the Boynton Jones, Forrest Bowers, Barry Coe, young movie star, Edith Eddy Ward, Ed Gardners, Harlan Kittles, Dr. and Mrs. Charles Alexander, Hal Kapps, Mrs. June Crooker.

Mr. and Mrs. Andrew Moseley will be in the desert onyl part time from now on—the Edgar Sergeants have departed for Michigan—the Irving Poulsens stayed in their new home on Joshua Tree St. two months before they could "break away" from the desert and Shadow Mountain Club—Otto Allgoewers have returned to their home in Stockton, the Harry Maxwells depart soon for Tacoma —the Harrison Fishers will be gone for the summer—the George Wallings will be "in and out" of the desert for the next few months—the Allen Worcesters always can be seen at the Club during the summer—also the Dudley Steeles and R. H. Jones. Mr. and Mrs. Ralph Rollins will be in La Jolla all summer and Senator and Mrs. Albert W. Hawkes have gone east. Other summer "regulars" are the Howard Ellgoods, Stewart Trumbles, Hal Kapps, Charlotte Steward, Bobbie Reichert, Fred Siemen, Hank Cheesemans, the McFerrans, Bosworths, Keedys and many others.

The "Dixie Ball" was held on Friday, the 13th—and the day and date proved "lucky" for all who attended this annual party. The decorations were lovely, more in keeping with Creole Dixie than the regular "Mammy" version. Mr. Allen Willard was chairman of the program and emceed the show. Once again, a famous entertainer was on hand—Gene Austin, popular song writer, played many of his haunting melodies of yesteryear—everyone had a good time. Even Art and Dottie Todd felt the urge to dress "Southern!"

(*Continued on page* 13)

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Kuehner's Korner

The Tots, Teens and Post-Teens of Shadow Mountain Club
By LOU KUEHNER

CHILDREN'S WATER SHOW—

"Once Upon a Time," the Third Annual Children's Water Show proved to be a very entertaining water color review of children's literature. Each type of literature such as poetry, mystery, etc., was represented by either a land or water skit. Who will ever forget the little Shadows and their renditions of Mother Goose nursery rhymes, or the fabulous Arabian Nights water ballet number? Eleven very different skits and forty very enthusiastic youngsters provided a very warm and sincere show. Thanks, of course, to the parents for their help and patience.

Very soon we will be ending one terrific winter season and heading into what promises to be another wonderful summer season. Everyone, of course, is looking forward to the Memorial Day fun, Luau, weekly movies, night swimming and those crazy summer parties.

Unfortunately I will not be able to share these summer antics, since I will soon leave for Sherwood Forest Children's Camp in St. Louis, Mo.

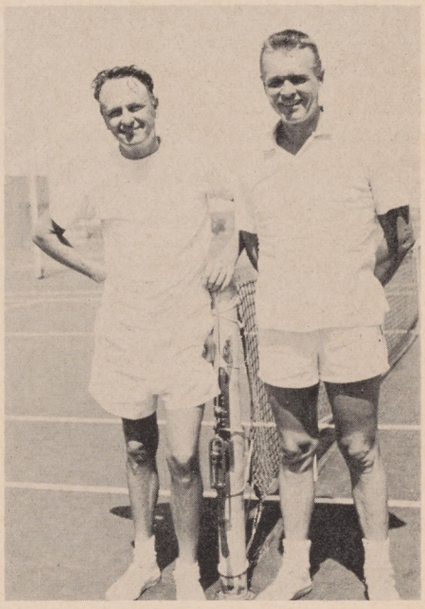
Betty Crockett, our very able swim instructor, is no slouch when it comes to helping people plan fun. She's one of the most creative and cleverest gals I've had the pleasure of working with for some time. She will be on hand this summer at the pool tending to everyone's needs there. If you haven't met Betty, come do so — and we'll guarantee a summer of poolside fun. P.S. It's time to pack for my trip East. Before I go I want to thank everyone for their help and cooperation. I hope to return in the fall with new ideas and enthusiasm. Keep having fun!

Karen and Kathy MacConaty pose at the snack bar with their Easter Egg baskets just before the start of the Annual Easter Egg hunt staged for the small fry of Shadow Mountain Club on Easter Sunday, April 1.

CLUB CHAMPIONSHIP TOURNEYS CLIMAX NET SEASON

The months of March and April witnessed the climax of organized Tennis activities at Shadow Mountain Club. Club Ladies Singles competition highlighted the week-end of March 17 with Lois MacClyment emerging as the new titleholder following straight set victories over Geraldine MacConaty and Madeline Nielson.

Carl Huntington of Pasadena annexed the Men's Singles title on Sunday, April 8, after an hour and a half court duel with runner-up Gene Roberts, 7-5, 6-4. Both had looked impressive in their semi-final matches, Roberts swamping Bill Claiborne, 6-1, 6-0 as Huntington downed Dick Blocher 6-2, 6-0. The Doubles final, as always one of the most interesting contests to watch, developed into a two hour and twenty minute marathon before the team of Monte Wenck and Carl Huntington overcame the Gene Roberts-Bos Bosworth duo after 34 games by a 12-10, 7-5 score. As in the case of the singles contests both finalists had comparatively smooth sailing in their semifinal battles, Roberts and Bosworth defeating Dick Blocher and Bill Doty 6-3, 6-2 and Huntington-Wenck trimming Bill Claiborne and Clif Myll 6-1, 6-3.



Finalists in the Men's Club Singles Championship match, Carl Huntington, Pasadena, left and Gene Roberts. Huntington copped the title in straight sets, 7-5, 6-4.

Both tournaments were ably conducted by Tennis pro Mil Richter who leaves the warmth and sunshine of SMC on May 15 for his summer tour of duty as pro at Balboa Bay Club on the coast.

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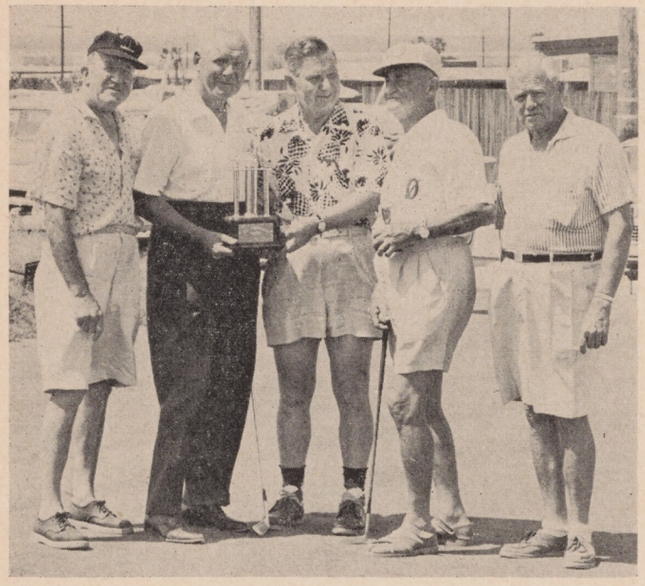

Trophy Time—Here Cliff Henderson presents the Gil Cornelius award to Mon Walgren who captured the April handicap golf tournament for men, edging out Harry Donivan in the finals of match play. From left, Gil Cornelius, Walgren, Henderson, Harry Donivan and club golf chairman, Cliff Ives.

CHIPS TO THE PIN

Shadow Mountain Golf devotees, and there certainly seems to be more of them all the time, put in a mighty busy two months during March and April. Seemed like there was some kind of a tournament going on almost all the time. . . . . Of course the Ladies Golf Association, enjoying their biggest year under the presidency of June Goodwin, have been holding regular competition every Monday morning and in between times manage to have a lot of fun tournaments such as the Horse Race affair the latter part of March in which Ruth Hubbell, the Pomona stylist, edged out Belle Keightley for top spot. . . . Then there was the two day 36 hole handicap tournament in which Dorothy Blades emerged victorious closely followed by Virginia Wilson and June Goodwin. . . . Two ball mixed scotch foursomes proved to be the most fun according to participants. . . . Everyone starting at a different tee so that all finish together and then repair to the new golf clubhouse for buffet lunch. . . . . Hats off to our own Jean Damerel who won the O'Donnell Women's tournament early in April. . . . . Winner over a field that included some of Southern California's finest distaff golfers. . . . . Big farewell party for Pro Bobby Pinnell and wife Millie in the Indio Room April 9. . . . More than seventy SMC golfers to bid this popular pair farewell as they left for Sunnyside, Washington Country Club where Bob is pro during the summers. . . . . Looking forward to seeing them back in the early fall. . . . Happy-go-lucky Mon Walgren who traded the affairs of state for life in the desert and a research career on what makes a nine iron work, came up with all the answers in the handicap tournament just concluded. Playing from scratch, Mon took the best that the other players had to offer and won the huge Gil Cornelius trophy by defeating Harry Donivan in the finals. . . . And just in the line of further research, took off a few days ago, accompanied by Clarence Goodwin, for Las Vegas and the Tournament of Champions. . . . Our golf course is in the greatest shape ever and we wish to again remind all the players to replace the turf and help us to keep it that way. . . . . Seen at the Motor Car Dealer's Tournament at Thunderbird the week of April 23. . . . . SMC Members Charlie Milliken, J. F. O'Connor, "Stack" Stachler, Jim Crooker, Bill Bryan, and Ronnie Moran. . . . .All competing for the big array of prizes and all doing pretty well at it. . . . . Especially Jim Crooker who was even par 36 at the end of his first nine Friday. . . .

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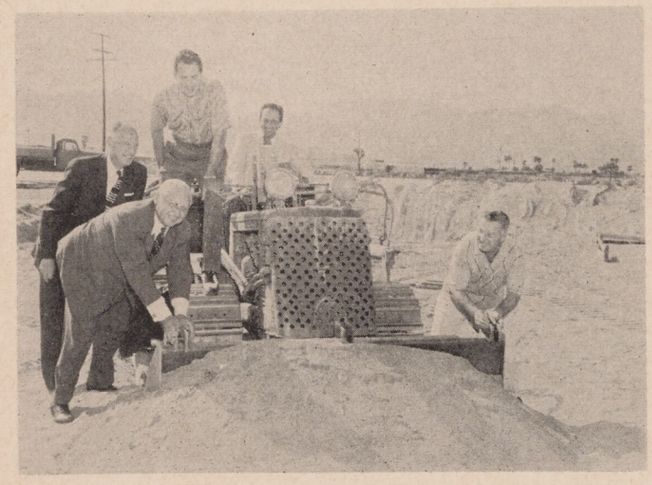
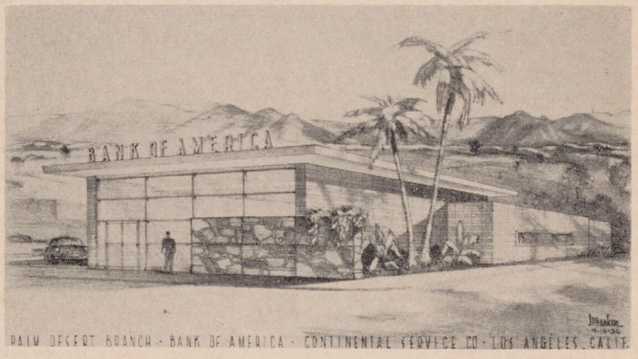
Community Observations





START and FINISH—Left: Bulldozer groundbreaking ceremony for Bank of America's new Palm Desert branch gets underway with branch Manager Mike Munier getting assistance from Cliff Henderson, Hal Kapp, President of P.D. Chamber of Commerce, Fred Ingram, Manager of Palm Springs branch, and Walter Braunschweiger, Executive Vice-President of B of A in Los Angeles. Above: Artist's rendering of the completed structure planned for opening in early September.

The business life of Palm Desert took another step forward on Monday, April 9 when groundbreaking ceremonies were held for Bank of America's new Palm Desert branch building at the southeast corner of Highway 111 and San Luis Rey Avenue.

Participating in the groundbreaking with Mike Munier, officer in charge of the branch, were Hal Kapp, President of Palm Desert Chamber of Commerce; Cliff Henderson, Palm Desert's founder; Walter J. Braunschweiger, executive vice-president from the bank's Los Angeles headquarters; Fred G. Ingram, manager at Palm Springs, parent branch of the Palm Desert branch, and tellers Katie Rhodes and Cassie Scott, and bookkeeper Betty White from the branch.

More than $129,000 is being spent by the banking firm to give Palm Desert more bank service. The new quarters feature a continuous glass topped teller counter where tellers will work without wickets or cash drawers. These "new look" counters are being installed in all the bank's new buildings throughout the state. The building itself will have more than 3500 square feet of floor space and will incorporate several entirely new features, including night depository, escrow department, and safe deposit boxes. Completely air-conditioned throughout and providing parking space for more than 50 cars, the project is expected to be ready for use by mid-September.

Meanwhile, Manager Mike Munier has announced that Juanita Paul of the Palm Springs escrow department has been placed in charge of an Escrow department in Palm Desert as of April 15 thus providing a complete escrow service locally for the first time in Palm Desert history.

New Hotel Plans

Mr. J. F. Anderson of Lake Tahoe has announced plans for construction of a 12 unit hotel on lots 4 and 5 of Shadow Mountain Park property fronting Shadow Mountain Drive. Mr. Anderson, who operates a similar type of hotel on Lake Tahoe's pine clad shores, indicates that construction will start early in the fall with completion expected by the first of the year. All accommodations will include kitchens.

New Market

Shoppers at Win Andrews Palm Desert Market on Highway 111 have been greeted lately by a huge architect's rendering in full color of the new Super-Market scheduled for start of construction in the next few weeks. To be located on the north side of Highway 111 opposite "The Center," the building will be thoroughly modern both in exterior and interior design and in your editor's humble opinion this edifice along with the Bank of America's new building will bring to Palm Desert two of the most beautiful commercial structures ever to grace our fair community.

Hotels Announce Summer Schedules

As in the past, many of the Palm Desert Motels and Hotels will remain open throughout the summer to accommodate the ever increasing number of visitors who find the warm days and cool nights of desert summer both healthful and relaxing. GATES LODGE, SUN AND SHADOW, LARREA LODGE, TWIN PALMS, and SHADOW MOUNTAIN TERRACE will all be open during the months of June July, August and September.

Scheduled for summer closing on or about the 4th of June are FIRECLIFF LODGE, DESERT PATCH, GREENLIEF LODGE, and GREEN PALM LODGE.

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Club Close-Ups — (continued from page 9)

All Saturday nights have been gay affairs and crowded with fun-lovers! Seen at these affairs were the Frank Clandenings, Phil Regan, film star, the Carl Colemans, the Joy Badleys, Morgan Wards, Claude Hickmans, Capt. and Mrs. Arthur Swanson, J. L. Russells, Edgar Sergeants, Irving Poulsens, Mrs. Joseph Moon with her sons, John and Joe, Jr.—Mr. and Mrs. Richard Arlen, film and theater star, the Arthur Lake's (Dagwood), the A. J. Odells and their famous guest Caroline Leonetti, the J. H. O'Reilleys, Mrs. Edna Value and so many more, one loses count!

New members are always joining our Shadow Mountain Club family—they include:

Mr. & Mrs. Marvin W. Davis, Long Beach
Mr. & Mrs. Maurice Essery, San Diego & Palm Desert
Mr. Raymond T. Pierson, Jr., Los Angeles & Palm Desert
Mr. & Mrs. Howard McAloney, Arcadia
Mr. & Mrs. Myron H. Miller, Sr., Fullerton & Palm Springs
Mrs. Erma Marie Kerrigan, Palm Desert
Mr. & Mrs. Edgar A. Gardner, Palm Desert
Mr. & Mrs. Staniford Squire, Palm Desert
Mrs. Dorothy W. Parsons, Rancho Mirage
Mr. & Mrs. Thomas R. Williamson, Temple City & El Monte
Mr. & Mrs. Paul J. Kappler, Whittier
Mr. & Mrs. Benjamin Foster, Palm Desert
Mr. and Mrs. Herbert Ketell, Jr., Compton
Mr. & Mrs. Dale Witham, Pasadena
Mr. & Mrs. Burton Chace, Long Beach
Mr. & Mrs. Richard Norvell, Los Angeles
Mr. & Mrs. Spencer T. Honig, Los Angeles
Mr. & Mrs. Wm. Waterman, Arcadia
Miss Mary Lou Allec, La Quinta
Mr. Randolph Parker, San Marino
Mrs. Edwina Warren, Manhattan Beach & Rancho Mirage
Mrs. Fern Laurance, Palm Springs
Mr. & Mrs. Marvin Patten, La Quinta
Miss Evajane Thomas, Hollywood

Part of the huge gathering in the Indio room for the Easter Puppet Show. Parents seemed to enjoy the fantasy as much as their children.

Once again, we prove that change is good for the soul —change of faces, change of weather, change of clothes —too much gaiety can be a bore—simple dress, food and fun is in this change—so let's face it and welcome it. But there will be no change at Shadow Mountain Club. Always the best that can be obtained will be there for everyone—change your dress, change your mind, but never change your path that leads to Shadow Mountain Club.

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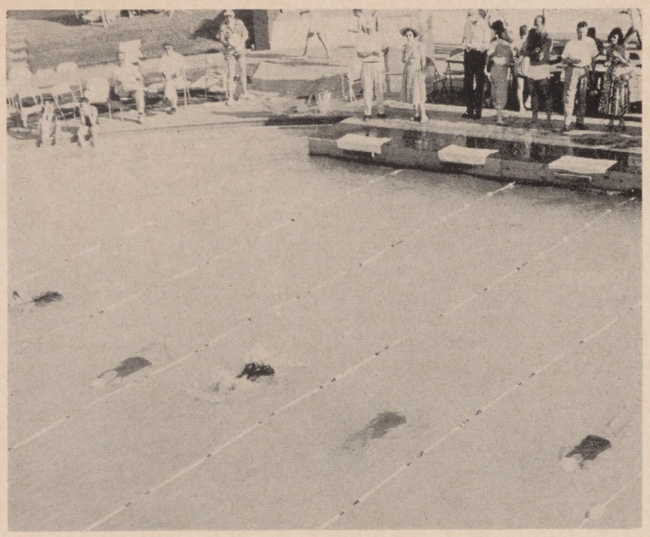

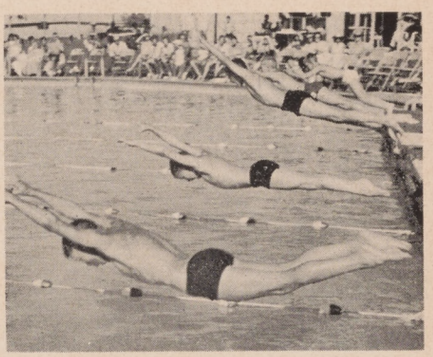

More than 150 contestants participated in the 1st annual SMC sponsored and AAU sanctioned open and invitational swim meet held in the club pool the week-end of April 21. Two national and 7 Southern Pacific records were broken in the two day swim carnival. Two action photos of the many events are shown above and at the left.

THE SHADOW MOUNTAIN CLUB

The Shadow Mountain Club is a private and restricted club serving its members and their guests in the enjoyment of life in the sun at Palm Desert, California, the nation's most beautiful desert playground. Under the ownership and direction of Shadow Mountain Park, Inc., the Club offers facilities that include pool swimming, tennis, golf, dining, dancing, poolside cabanas and a host of outdoor recreational activities. Address: P. O. Box 14, Palm Desert, California. Telephone, Coachella Valley 76-4567.

THE STAFF

Ernest Boudreau	Club Manager
Bob Smith	Assistant Club Manager
Gertrude Stretch	Auditor
Evelyn Sanders	Secretary
Bernice Roach	Stenographer
Thelma Ratterree	Accounting
Ruth Steiner & Muriel Wilkerson	Receptionists
Lou Kuehner	Program Director
Mil Richter	Tennis Pro
Bob Pinnell	Golf Pro
Howard Fowler	Chef

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Desert Magazine Pueblo Directory

- The Christian Science Society of Palm Desert holds regular services.
- Palm Desert Art Gallery is open seven days a week from nine to five.
- Palm Desert Branch of the Bank of America keeps regular banking hours.
- A Book and Crafts shop is open same hours as Art Gallery.
- An up-to-date printing shop is always at your service.

Dinner Dancing
to the Music of the

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Every Friday & Saturday
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Open Daily
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During the Month of August

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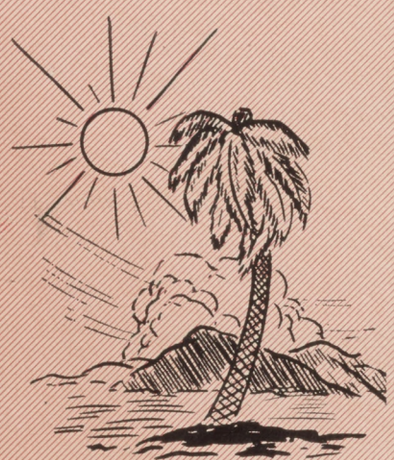

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